

The future starts now: e-books and everything

Friday 14 August, 2009

9.00 am to 3.00 pm

ACMI (Australian Centre for the Moving Image)

Theatre 2

Federation Square, Melbourne

Lead Presenters:

Richard Siegersma, Executive
Chairman, DA Information
Sherman Young, Macquarie University

Presenters:

Ivor Noble, DNAML Pty Ltd
Sneha Balakrishnan,
Australian Copyright Council

Panel Presenters:

Wilma Kurvink, Wesley College
Fay Pattison, Sacred Heart College
Di Ruffles, Melbourne High School

What IS happening around the world in e-book publishing? How are emerging technologies finding their place in school classrooms, libraries and IT systems? Will changes in information and book format delivery have an impact upon student engagement and achievement? Hear up-to-the-minute reflections on these matters by authoritative presenters and receive advice on your school's copyright responsibilities. **A \$150-value Desk Top Author software license is included free in your registration.** Experiment for yourself.

Richard Siegersma

Trends in discoverability and dissemination of print and electronic books.

In 1985 CD-ROM was the transformational technology in the library world that enabled information users to access electronic content more easily. Now, years on, new transformational technologies assist us to improve and take the delivery of information to the next level of convenience. Richard will explore ideas and technologies we might adopt to meet the challenge of moving up the value chain to deliver better outcomes in information, access and dissemination, focusing specifically on the publishing and book industry.

Richard Siegersma is Executive Chairman of DA Information Services and Central Book Services. He has over 25 years' experience in the information and publishing industry in Australia and the USA, during when he developed new solutions to assist libraries and information users to implement electronic information products into their services. Included were electronic textbooks, rollout of the Espresso Book Machine and distribution of e-book digital readers. Richard is an independent director of Computelec, one of Australia's largest providers of computer tablets, notebooks and educational resources to the education sector.

Sherman Young

The Book is Dead - Long Live the Book

Ask most people to define a book and the obvious answer is that a book is a few hundred pieces of paper, pages covered in printed ink and bound together - a portable object that contains words and pictures which people can read. But a book is not just that thing in your hands. If we allow books to be defined solely by their material form, we miss the point. We need to think about what books are meant to do and consider whether the object is still required. Sherman explores the opportunities that emerge with discarding the book's material form and finding new ways to engage with what lies within.

Dr Sherman Young is Acting Head of the Department of Media, Music and Cultural Studies at Macquarie University, where he teaches new media theory and production. His research focuses on the cultural impact of new media technologies. He is the author of *The Book is Dead, Long Live the Book* (UNSW Press 2007) and a forthcoming title on Media Convergence. Prior to becoming an academic, Sherman ran a multimedia production company producing a variety of products for corporate and publishing clients.

REGISTRATION (Fax to 03 9910 9800)

Name

Email

Organisation/school

Address

Phone Fax

School order no.

Special dietary requirements

Did you learn about this PD through

a colleague ThisWeek news mailed brochure?

PAYMENT

Tax Invoice Curriculum Corporation ABN 18 007 342 421

\$195 for SLAV members and SCIS subscribers,

\$270 non-members / non-subscribers.

(\$150 bonus software licence included with each registration.)

No. of people Total amount \$

List names

Enclose a cheque addressed to Curriculum Corporation or complete credit card details.

I enclose a cheque for \$ or charge \$ to my:

Visa MasterCard Amex

Cardholder name

Card number

Expiry date

Signed

Note: Registrations close one week prior to the event. The school is responsible to advise of team name changes. Cancellations 5 days prior to event will be subject to 30% retention of registration fee. PD2009/1

The future starts now: e-books and everything

Friday 14 August, 2009

9.00 am to 3.00 pm

ACMI (Australian Centre for the Moving Image)

Theatre 2

Federation Square, Melbourne

Presenters

**Ivor Noble, Senior Vice President,
Business Development, DNAML Pty Ltd**

DNAML P/L is an Australian software company that has been focused on e-book technologies over the past 11 years and has developed an authoring tool software which is sold to schools, colleges and universities around the world. **Desk Top Author** allows a classroom to become virtually paperless. Ivor will demonstrate its ease of use in this session: www.desktopauthor.com.

Ivor Noble, Senior Vice President of DNAML, is a regular speaker at many of the world's leading conferences and an expert on developments in the use of digital technologies for education in the US and UK. DNAML has kindly offered one free license per attendee for **Desk Top Author** software, valued at \$150AU.

**Sneha Balakrishnan,
Australian Copyright Council**

Copyright and licensing questions for now!

In this very practical session, **Sneha Balakrishnan**, Australian Copyright Council, will outline a range of common scenarios currently encountered in relation to e-books, audio books and digital licensing arrangements. She will then focus on the steps a school should take in each situation to get where you want to go with the relevant product or product type.

Sneha is a lawyer whose role includes advising clients on copyright and moral rights issues, writing and publishing articles on copyright law and researching recent developments in the area. She has presented a number of talks and lectures on different aspects of copyright law.

Panel Session

E-books – implications for practice

In this session, three school library practitioners share the results of their investigations into the use of e-texts and e-readers at their schools. Student responses and reflections are outlined along with the practical issues of e-text access – the impacts of digital rights management and compatibility of e-texts with e-readers.

Implications for school libraries and lending models will be discussed and the potential of e-text and e-reader combinations to contribute to student learning will be explored.

Panel presenters

Wilma Kurvink has been College Head for Library and Information Services at Wesley College since 1999. The Wesley library team is actively engaged in exploring the potential of new learning technologies and how they may be integrated, improve or replace traditional library services, collection and contexts. Recent focus has been to assess the efficacy of new reading technology, touch technology, podcasting, and e-texts.

Fay Pattison has worked in school libraries for over 20 years. Currently she is Teacher Librarian at Sacred Heart Girls' College, Oakleigh. She has been a member of SLAV State Council and is now a member of the SLAV Research Group. She has recently completed her Master of Education with a focus on ICT in education. She has particular interests in integrating ICT and web 2.0 use into teaching and learning. This has led to the exploration of the use of e-books and e-readers with students.

Dianne Ruffles is on leave from her position as the Director of Information Services at Melbourne High School where she is also involved in teaching and policy planning for the integration of ICT across the school. Di is the Treasurer of the School Library Association of Victoria, a member of the SLAV Research Group and a member of the Committee of the Victorian Information Technology Teachers' Association. She has presented at many state and national conferences and is currently undertaking a research project regarding the use of e-books as well as completing her PhD.

For more information, contact sales@curriculum.edu.au

or slav@netspace.net.au.

Or telephone Curriculum Corporation on 03 9207 9600.

www.curriculumpress.edu.au/pd